

Department of Commerce and Business Administration
Faculty of Commerce
University of Allahabad



Course Structure and Syllabus
Five Year Integrated Programme in Management

w.e.f. Academic Session: 2023-2024

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Structure of FIVE YEAR INTEGRATED PROGRAMME IN MANAGEMENT (IPM)
CREDIT STRUCTURE

SEMESTER-I

S.N.	Course Code	Course Title	L	T	P	Credit	Int.	Ext.
THEORY								
1.		Foundation Course - 1	2	1		3	40	60
2.		Skill Based Elective - 1	2	1		3	40	60
3.	IPMC-101	Fundamentals of Management	3	1		4	40	60
4.	IPMC-102	Accounting for Managers	3	1		4	40	60
5.	IPMC-103	Fundamentals of Computing	3	1		4	40	60
6.	IPMC-104	Workshop on Presentation Skills	1		3	4		
TOTAL						22		

SEMESTER-II

S. No.	Course Code	Course Title	L	T	P	Credit	Int.	Ext.
THEORY								
1.		Foundation Course – 2	2	1		3	40	60
2.		Skill Based Elective – 2	2	1		3	40	60
3.	IPMC-201	Business Communication	3	1		4	40	60
4.	IPMC-202	Quantitative Techniques	3	1		4	40	60
5.	IPMC-203	Business Economics	3	1		4	40	60
6.	IPMC-204	Seminar			4	4		
TOTAL						22		

SEMESTER-III

S. No.	Course Code	Course Title	L	T	P	Credit	Int.	Ext.
THEORY								
1.	IPMC-301	Business Research	3	1		4	40	60
2.	IPMC-302	Principles of Marketing	3	1		4	40	60
3.	IPMC-303	Business Law	3	1		4	40	60
4.		Elective 01	3	1		4	40	60
5.		Elective 02	3	1		4	40	60
6.	IPMC-304	Dissertation	1		1	2		
TOTAL						22		

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SEMESTER-IV

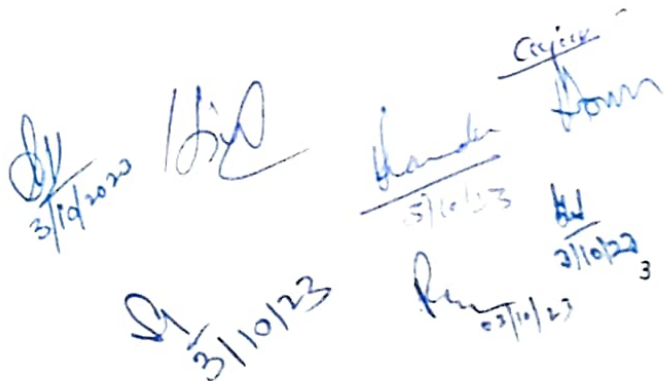
S. No.	Course Code	Course Title	L	T	P	Credit	Int.	Ext.
THEORY								
1.	IPMC-401	Human Resource Management	3	1		4	40	60
2.	IPMC-402	Financial Management	3	1		4	40	60
3.	IPMC-403	Business Environment	3	1		4	40	60
4.		Elective 03	3	1		4	40	60
5.		Elective 04	3	1		4	40	60
6.	IPMC-404	Socio-Economic Survey			2	2		
TOTAL						22		

SEMESTER-V

S. No.	Course Code	Course Title	L	T	P	Credit	Int.	Ext.
THEORY								
1.	IPMC-501	Business Ethics and Corporate Governance	3	1		4	40	60
2.	IPMC-502	Stock Market Operations	3	1		4	40	60
3.	IPMC-503	Business Statistics	3	1		4	40	60
4.		Elective 05	3	1		4	40	60
5.		Elective 06	3	1		4	40	60
6.	IPMC-504	Internship			2	2		
TOTAL						22		

SEMESTER-VI

S. No.	Course Code	Course Title	L	T	P	Credit	Int.	Ext.
THEORY								
1.	IPMC-601	Innovation and Creativity Management	3	1		4	40	60
2.	IPMC-602	Organisational Behaviour	3	1		4	40	60
3.	IPMC-603	Managerial Economics	3	1		4	40	60
4.		Elective 07	3	1		4	40	60
5.		Elective 08	3	1		4	40	60
6.	IPMC-604	Viva-Voce			2	2		
TOTAL						22		



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SEMESTER-VII

S. No.	Course Code	Course Title	L	T	P	Credit	Int.	Ext.
THEORY								
1.	IPMC-701	Management Information System	3	1		4	40	60
2.	IPMC-702	Production and Operations Management	3	1		4	40	60
3.	IPMC-703	Indirect Taxes	3	1		4	40	60
4.		Elective 09	3	1		4	40	60
5.		Elective 10	3	1		4		
6.	IPMC-704	Rural Field Survey	1		1	2	40	60
TOTAL						22		

SEMESTER-VIII

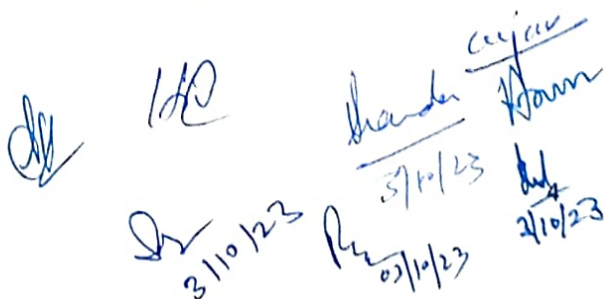
S. No.	Course Code	Course Title	L	T	P	Credit	Int.	Ext.
THEORY								
1.	IPMC-801	International Business	3	1		4	40	60
2.	IPMC-802	Operations Research	3	1		4	40	60
3.	IPMC-803	Direct Taxes	3	1		4	40	60
4.		Elective 11	3	1		4		
5.		Elective 12	3	1		4		
6.	IPMC-804	Industrial tour			2	2	40	60
TOTAL						22		

SEMESTER-IX

S. No.	Course Code	Course Title	L	T	P	Credit	Int.	Ext.
THEORY								
1.	IPMC-901	Strategic Management and Business Policy	3	1		4	40	60
2.	IPMC-902	Project Management	3	1		4	40	60
3.	IPMC-903	Entrepreneurship Development	3	1		4	40	60
4.		Elective 13	3	1		4	40	60
5.		Elective 14	3	1		4	40	60
6.	IPMC-904	Internship			2	2	40	60
TOTAL						22		

SEMESTER-X

S. No.	Course Code	Course Title	L	T	P	Credit	Int.	Ext.
THEORY								
1.	IPMC-1001	Major Project Dissertation	2		20	22	40	60



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Electives Courses

<u>General Management</u> IPME-101: Personality Development IPME-102: Behavioural Economics IPME-103: Managing Online Businesses IPME-104: Family business management IPME-105: Stress Management IPME-106: Corporate Social Responsibility IPME-107: Start-up ecosystems and Management IPME-108: Intellectual Property Rights IPME-109: Indian management thought and practices	<u>Financial Management</u> IPME-201: Indian Financial System IPME-202: Behavioural Finance IPME-203: Financial Services IPME-204: Security Analysis & Portfolio Management IPME-205: Financial Modeling for Business IPME-206: Risk Management in business IPME-207: Financial Derivatives IPME-208: Financial econometric IPME-209: Capital and securities market IPME-210: Personal Financial Planning IPME-211: Financial Reporting & Analysis
<u>Human Resource Management</u> IPME-301: Strategic Human Resource Management IPME-302: Performance Management IPME-303: Leadership Development IPME-304: International Human Resource Management IPME-305: Managing Organisational Change IPME-306: Industrial Relations IPME-307: Labour Laws IPME-308: Talent Development IPME-309: Competency and Skill Management IPME-310: Organisation Development IPME-311: Training Management	<u>Marketing Management</u> IPME-401: Digital Marketing IPME-402: Customer Relationship Management IPME-403: Advertising Management IPME-404: Marketing Research IPME-405: Social Media Marketing IPME-406: Agri Business and Rural Marketing IPME-407: Brand and Product Management IPME-408: Advanced Selling Skills and Sales Management IPME-409: Marketing Analytics IPME-410: Consumer Behaviour IPME-411: International Logistics Management
<u>Supply Chain Management</u> IPME-501: Agri-Food Supply Chain Management IPME-502: Commercial Aspects of Transportation and Logistics Industry IPME-503: Digital Innovation & Technology in Supply Chain Management IPME-504: Logistics Regulation and Compliance IPME-505: Transportation and Shipping Logistics Management IPME-506: Innovations in Supply Chain IPME-507: Retail Supply Chain Management IPME-508: Supply Chain Finance IPME-509: Transportation Systems & Network Design IPME-510: Sustainable Supply Chain	<u>Skill Courses</u> As offered by the University of Allahabad <u>Foundation Courses</u> As offered by the University of Allahabad

